

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-62362-2

DATE PRINTED

07/31/13

AND

PAGE 1

32354	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		351512	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	LUC MEDIA				SPITZER 2013			
AND	25 Whitlock Pl SW Ste 201				985 5th Ave			
ADDRESS	Marietta	GA	30064-3142		New York	NY	10075-0142	
	USA				USA			
CONTACT	DEVON PRESCOD				PRODUCTSPITZER/D/NYC COMPTROLLER			
LOCAL SALESPERSON		AGENCY EST. NO.			PRODUCT CODE		1300	
NATIONAL SALESPERSON		John Link - CTS-PH						
BROADCAST SCHEDULE STARTING		07/31/13	AND ENDING		08/04/13	NO. WEEKS:		1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	3	05:00A	06:00A	30S	07/31/13-08/02/13	2 NEWS THIS MORNING 5-6AM	3	600.00	1800.00
2	W-F	2	06:00A	07:00A	30S	07/31/13-08/02/13	2 NEWS THIS MORNING	2	1500.00	3000.00
3	W-F	3	07:00A	09:00A	30S	07/31/13-08/02/13	CBS THIS MORNING	3	800.00	2400.00
4	W-F	3	11:58A	12:30P	30S	07/31/13-08/02/13	NOON NEWS	3	800.00	2400.00
5	W-F	3	05:00P	06:00P	30S	07/31/13-08/02/13	5PM EARLY NEWS	3	1500.00	4500.00
6	W-F Sa Su	4	06:00P 06:00P 06:28P	06:30P 06:30P 06:56P	30S	07/31/13-08/04/13	EARLY NEWS	4	1500.00	6000.00
7	W, F	2	06:30P	07:00P	30S	07/31/13-08/02/13	CBS EVENING NEWS	2	3000.00	6000.00
8	W-Su	4	11:00P	11:35P	30S	07/31/13-08/04/13	LATE NEWS M-SUN	4	3000.00	12000.00
9	Sa	1	06:00A	07:00A	30S	08/03/13-08/03/13	SAT MORNING NEWS 6-7AM	1	700.00	700.00
10	Sa	1	07:00A	09:00A	30S	08/03/13-08/03/13	CBS NEWS SATURDAY MORNING	1	700.00	700.00
11	Sa	1	08:58A	10:00A	30S	08/03/13-08/03/13	SAT MORNING NEWS 9-10AM	1	700.00	700.00
12	Su	1	06:00A	09:00A	30S	08/04/13-08/04/13	SUN MORNING NEWS 6-9AM	1	700.00	700.00
13	Su	1	08:00A	08:57A	30S	08/04/13-08/04/13	SUNDAY MORNING NEWS 8-9AM	1	700.00	700.00
14	Su	1	08:58A	10:30A	30S	08/04/13-08/04/13	CBS SUNDAY MORNING	1	3700.00	3700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

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AND	25 Whitlock Pl SW Ste 201					985 5th Ave		
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	USA					USA		
CONTACT	DEVON PRESCOD					PRODUCTSPITZER/D/NYC COMPTROLLER		
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			FROM	TO						
15	Su	1	10:28A	11:30A	30S	08/04/13-08/04/13	FACE THE NATION	1	5000.00	5000.00
16	Su	1	06:57P	08:00P	30S	08/04/13-08/04/13	SIXTY MINUTES	1	8000.00	8000.00
Total Contract:								32		58300.00
Billing Summary										
Qtr 3-13						Jul	Aug	Sep	Total	
						.00	58300.00	.00	58300.00	
GRAND TOTAL									58300.00	

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